

## **Historic, Archive Document**

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# FLOWER BULBS OF QUALITY

*"Califlora"*

REG. U. S. PAT. OFFICE

WINTER & SPRING OF 1953

*"Tecolote"*

REG. U. S. PAT. OFFICE



## *"Califlora"* BECONIAS — TUBEROUS ROOTED

CALIFORNIA GROWN BULBS

Our Superior strain of Tuberous Rooted Begonias is, without question, the finest to be had. It is the result of many years of experimentation and selection. Strong growing tubers producing huge, magnificent flowers of perfect form carried erect on strong stems. Far superior to Imported Begonias.

Descriptions and Prices on Page 2

*Wholesale Only*

DAVIDS & ROYSTON BULB CO.  
INCORPORATED

824 WALL STREET

LOS ANGELES 14, CALIFORNIA

PHONES TUCKER 1625 • VANDIKE 4774

# "Califlora" BEGONIAS — TUBEROUS ROOTED

CALIFORNIA GROWN BULBS  
Delivery January to April, inclusive

## TYPES and COLORS

**GIANT CAMELLIA DOUBLE.** White, Yellow, Rose, Pink, Orange, Scarlet, Dark Red, Apricot, Flame Orange, Blush, Crimson-rose, American Beauty, Cardinal Red, Dark Salmon, Light Salmon, and Mixed colors.

**GIANT FRILLED.** White, Yellow, Rose, Pink, Salmon, Orange, Scarlet, Dark Red, Apricot, Fascination (light pink to white with frilled border shading from rose to light red), and Mixed colors.

**GIANT FIMBRIATA** (Carnation Flowered). White, Yellow, Rose, Pink, Salmon, Orange, Scarlet, Dark Red, Blush, Crimson-rose, Apricot, Dark-salmon, and Mixed colors.

**LLOYDII** (Hanging-basket type). White, Pink, Rose, Salmon, Yellow, Orange, Scarlet, and Mixed colors.

**DOUBLE PICOTEE.** (This variety has darker edge of same color.) Salmon, Pink, Rose, Apricot, Red, and Mixed colors.

Prices—All varieties and colors:

1-1½"	Diameter.....	100	1000
1½-1½"	Diameter.....	\$ 6.00	\$ 55.00
1½-2"	Diameter.....	8.50	80.00
2-2½"	Diameter.....	14.00	135.00

2-2½"	Diameter.....	17.50	170.00
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Orders for less than 25 of a color take 100 rate plus 10%

**MULTIFLORA TYPE TUBEROUS ROOTED BEGONIAS FROM BELGIUM.** Excellent pot plants. Bushy, with many flowers. Available in an excellent strain. Separate colors of Yellow, Orange, and Scarlet. Also Mixed colors.

Size 1 — 2" Diameter ..... \$15.00 per 100; \$147.50 per 1000

All bulbs 250 at the 1000 rate

# DAHLIA TUBERS

February to April Delivery

Reliable correctly named Tubers, each individually labeled. Excellent quality. Carefully divided so that each Tuber has a live bud or eye.

## LARGE FLOWERING DECORATIVE TYPES

F.O.B. Portland, Ore. Per 100  
25 or more of a variety \$22.50  
Less than 25 of a variety 25.00

### RED SHADES

**GALLANT FOX.** ID. Dark Red. Prolific bloomer.  
**MRS. GEO. LE BOUTILLIER.** ID. Cardinal Red.

**OAKLEIGH MONARCH.** FD. Bright Red.

### WHITE SHADES

**EASTERN STAR.** FD. Best Large White. Tall bush.  
**SNOWCAP.** FD. Glistening White. Heavy bloomer.

### PINK SHADES

**PINK SUTHERLAND.** FD. Rich Pink. Good cutflower.

**ROSE GLORY.** FD. True Rose-pink. Reliable Dahlia.

**CLARA CARDER.** ID. Huge Cyclamen Pink. Low sturdy bush.

**PREMIER'S WINSOME.** FD. Satiny Light Pink. Blooms up to 12" dia.

**SALMON RADIANCE.** FD. Large Clear Salmon-pink.

### LAVENDER SHADES

**BLUE RIVER.** FD. Silvery Lavender. Exhibition Dahlia.  
**CROYDON LILAC.** FD. Fine Lilac.

**AZURA.** Huge Clear Lilac.

### YELLOW SHADES

**GOLDEN ECLIPSE.** FD. Rich Golden-yellow. Fine cut-flower.

**THE COMMODORE.** ID. Huge Clear Yellow.

**NAGEL'S SUPERB.** ID. Primrose Yellow. Recurved petals.

### BRONZE SHADES

**MARGARET COLE.** FD. Orange center shading to Yellow. Petals tipped White.

**JANE COWL.** ID. Giant Bronze and Old Gold. Popular variety.

**GOLDEN RAYS.** FD. Light Golden-orange. Profuse bloomer. New.

**\$50.00 GOLD.** FD. Huge Clear Gold. Rugged growth.

## CACTUS TYPE

F.O.B. Portland, Ore. Per 100  
25 or more of a variety \$25.00  
Less than 25 of a variety 27.50

### MINIATURE CACTUS

**ANDRIE'S ORANGE.** Pure Orange. Excellent cutflower.

**ANIMATO.** Rich Rose-pink. Excellent cutflower.

**FIDUCIE.** A lovely Autumn shade of Bronze. Fine cut-flower.

**HONSHU GEM.** One of the best Yellow miniature cut-flowers.

**MELISANDE.** Orchid-purple.

**ROYALTY.** White base overlaid with Amethyst.

## DECORATIVE MINIATURE TYPE

F.O.B. Portland, Ore. Per 100  
25 or more of a variety \$18.00  
Less than 25 of a variety 20.00

**WHITE FAWN.** Best White Miniature.

**SUNNY.** Golden Yellow.

F.O.B. Portland, Ore. Per 100  
25 or more of a variety \$18.00  
Less than 25 of a variety 20.00

**RED CHIEF.** Bright Red. Profuse bloomer.

**SNOW QUEEN.** Best White Ball Type.

## BALL or SHOW TYPE

F.O.B. Portland, Ore. Per 100  
25 or more of a variety \$18.00  
Less than 25 of a variety 20.00

### POMPON TYPE

F.O.B. Portland, Ore. Per 100  
25 or more of a variety \$18.00  
Less than 25 of a variety 20.00

### LAVENDER

**MARY MUNNS.** Orchid-lavender.

**PATRICIA K.** Light Lavender. Dark edge.

### PURPLE

**LIBBY ROHR.** Deep Wine-red Purple.

**ROSALIE.** Reddish Purple.

### WHITE

**JOE FETTE.** Best White Pompon.

**CELESTIA.** Tiny White.

### YELLOW

**YELLOW GEM.** Best Yellow Pompon.

**DOLLY.** Lavender. Heavy bloomer.

**FAIRY.** Pink. Good cutflower.

**SPRINGHILL ROSE.** American Beauty Rose Red.

**BONNIE BLUE.** Lavender.

**CHARLOTTE CALDWELL.** Orange.

**DAINTIBALL.** Light Rosy Lavender. Excellent.

### RED

**ALICE.** Bright Red. Extra fine.

**DORIA.** Tiny Maroon-red.

**PURPLE GEM.** Fine Deep Dark Red.

### BRONZE

**AMBER QUEEN.** Amber-bronze. Good cutflower.

**RED EYE.** Gold with Red Eye.

**ILONATHE.** Coral to Orange.

### PINK

**BETTY ANN.** Shell Pink. Exhibition flower.

**HAZEL DELL.** Pink. Very popular.

**HELEN ANITA.** Pink to Lavender. White dot in center.

**RED and WHITE**

**CHALLENGE.** Very Dark Red and White.

# “Califlora” GLADIOLUS

We supply only the **Finest Quality High Crown** bulbs grown in one or two years from bulblets. Treated against thrip. The same kind of bulbs the commercial flower grower plants, and are **not** those worn out bulbs, often quite large in size, that he discards and sells at bargain prices to dealers who usually package them to sell at cheap prices. Prices F.O.B. Los Angeles, California.

	Size .....	No. 1 1½"-Up
	Diameter .....	

## **RED SHADES**

<b>BOULOGNE</b>	Tall Glistening Claret Red .....	100 \$4.00	1000 \$35.00
<b>BURMA</b>	Deep Rose-red. Heavily Ruffled .....	4.00	35.00
<b>LEONA</b>	Large Deep Rose-red .....	4.00	35.00
<b>MANSOER</b>	Finest Large Velvety Dark Blood Red .....	4.30	38.00
<b>RED CHARM</b>	Charming Large Deep Velvety Red .....	4.30	38.00
<b>VALERIA</b>	Large Bright Red. Ruffled .....	4.00	35.00

## **LAVENDER, BLUE and PURPLE SHADES**

<b>ABU HASSEN</b>	Popular New Rich Violet Blue .....	5.00	45.00
<b>ELIZABETH THE QUEEN</b>	Exquisite Clear Lavender. Ruffled .....	4.00	35.00
<b>RAVEL</b>	Large Fine Medium Blue .....	4.30	38.00
<b>SHERWOOD</b>	Beautiful Royal Purple. Ruffled .....	4.30	38.00

## **PINK and ROSE SHADES and SALMON SHADES**

<b>CHAMOUNY</b>	Beautiful Cerise-rose. Silver edge .....	4.00	35.00
<b>DAISY MAE</b>	Tall Beautiful Orange-salmon .....	4.00	35.00
<b>ETHEL CAVE COLE</b>	Large Exquisite Soft Pink .....	4.00	35.00
<b>MISS WISCONSIN</b>	A Pretty Shade of Bright Rose. Excellent .....	4.00	35.00
<b>PHANTOM BEAUTY</b>	Finest Clear Light Pink .....	4.00	35.00
<b>PICARDY</b>	Fine Apricot-salmon. Beautiful Well Known Variety .....	4.00	35.00
<b>ROSA VAN LIMA</b>	Beautiful Bright Pink. White Throat .....	4.00	35.00
<b>SPICK AND SPAN</b>	Tall Salmon-pink. Ruffled .....	4.30	38.00

## **YELLOW SHADES**

<b>GOLDEN STATE</b>	Rich Golden-yellow. Tall .....	4.00	35.00
<b>HOPMAN'S GLORY</b>	Sunflower Yellow. Tall .....	4.00	35.00
<b>LADY JANE</b>	Exhibition Light Yellow. Lower Petals Deep Yellow .....	4.00	35.00
<b>SPOTLIGHT</b>	Finest New Large Clear Deep Yellow. Scarlet Blotch in Throat .....	4.50	40.00
<b>YELLOW HERALD</b>	Finest Commercial Tall Clear Yellow .....	4.30	38.00

## **WHITE SHADES**

<b>LEADING LADY</b>	Large Cream-white. Ruffled .....	4.00	35.00
<b>MARGARET BEATON</b>	Huge Glistening White. Brilliant Scarlet Throat .....	4.00	35.00
<b>SNOW PRINCESS</b>	Fine Commercial Pure White. Early .....	4.00	35.00
<b>WHITE GODDESS</b>	New White. Light Cream Center. Heavily Ruffled .....	4.50	40.00

## **CALIFLORA MIXTURE**

Carefully Blended Mixture of New and Standard Varieties producing Magnificent Flowers your Customers will be proud of .....	4.00	35.00
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**NOTICE: ORDER 250 OR MORE OF A VARIETY TO GET THE 1000 RATE**

## **CANNAS**

January to April Delivery

Strong, heavy roots: **\$7.50 per 100; \$70.00 per 1000**

<b>AMBASSADOR</b>	Dark Red. Green foliage. Low growing.
<b>CITY OF PORTLAND</b>	Large Beautiful Clear Pink flower. Medium height.
<b>HUNGARIA</b>	Pink. Green foliage. Low growing.
<b>RICHARD WALLACE</b>	Yellow. Green foliage. Low growing.
<b>THE PRESIDENT</b>	Bright Red. Green foliage. Low growing.
<b>WYOMING</b>	Orange-red. Bronze foliage. Low growing.
<b>YELLOW KING HUMBERT</b>	Yellow flowers with Red spots. Green foliage. Tall.

## **CALLA LILIES**

**YELLOW CALLA (Elliottiana).** November to March delivery. Beautiful Golden-yellow. Bright green leaves with perforations that have the appearance of spots. Fine for pot culture.

1¾-2"	Diameter.....	100	1000
2-2½"	Diameter.....	\$12.00	\$110.00
2½-3"	Diameter.....	16.00	150.00
		30.00	290.00

## "Califlora" CALADIUM — Fancy Leaf

January to June delivery. After long experience in growing these in the greenhouse we have selected ten of the most attractive varieties, of contrasting colors and characteristics. In addition to these we can supply any other popular variety. If planted in January will produce salable plants for Easter.

**CANDIDUM.** Snow-white with Green veins and network. Narrow Green border. Fine Easter variety.

**STOPLIGHT.** Center of leaf Shining Crimson with Slight Bluish tint. Narrow Green border. Strong grower.

**ITACAPUS.** Entire leaf Dark Red of a Rust shade; narrow border with Red dottings. One of the most beautiful Caladiums.

**JOHN PEED.** Bold plant with many leaves. Center transparent Cherry-red, Light Green margin.

**LORD DERBY.** Delicate Transparent Rose with Dark Green ribs and narrow Green edge. Abundant foliage.

**MACAHYBA.** Dark Moss Green profusely spotted and mottled with Transparent Lilac blotches. Heavy Scarlet ribs.

**THOMAS TOMLINSON.** Bright Crimson center and blotches; narrow Green edge. Makes many leaves.

**MRS. W. B. HALDEMAN.** Glowing Bright Pink with narrow Green edge. Varies to a Deep Pink according to soil used.

**POECILE ANGLAIS.** Dwarf, many leaved type with wavy leaves of Deep Crimson having a Bluish overcast and bordered Metallic Green. One of the best.

**MRS. SANDER.** Roundish Dark Green leaf, heavily blotched. Transparent Deep Rose.

		F.O.B. Los Angeles	F.O.B. Florida
		100	1000
No. 1	1½-2"	Diameter.....	\$20.00 \$180.00
Jumbo	2½-3½"	Diameter.....	36.00 340.00
Mammoth	3½-5"	Diameter.....	52.00 500.00

Orders of less than 25 of a variety take the hundred rate plus 10%

## GERBERA (Transvaal Daisy) — "Califlora" Hybrids

January to May delivery. Superior strain of Giant Single and Duplex types. Wide open flowers in a well-blended mixture of brilliant colors, predominating Salmon, Orange, Red and Pink shades.

		100	1000
Large two to four eye root divisions.....		\$18.50	\$175.00
Nice one to two eye root divisions.....		11.00	100.00

## DAISIES

January to March Delivery

Bloom profusely all Spring, Summer, and until late Fall if flowers are kept cut. Fine florists cut flower and to plant in pots or gallon cans for nursery use. Large rooted divisions.

		100	1000
ESTHER READ.	Fine large Pure White, completely double.....	\$ 7.50	\$ 70.00
GRAND MARCONI.	Pure White double Chrysanthemum-like flowers on 2½-foot stems. Tall.....	7.50	70.00
MAJESTIC.	Duplex type, very popular.....	10.50	100.00

## LILIES

Following Lilies grown in Japan. 8-9" size; 200 to case at 1000 rate.

		100	1000
HENRYII.	Deep Apricot. Much reflexed.....	\$ 20.00	\$ 175.00
RUBRUM (Speciosum Rubrum).	Carmine Pink on White ground. Carmine spots.....	20.00	175.00
TIGRINUM (Tiger Lily).	Orange-red spotted Purple. Much reflexed.....	20.00	175.00

## MONTBRETIAS

		100	1000
New Hybrid Mixture.....		\$ 4.50	\$ 40.00

## RANUNCULUS "TECOLOTE GIANTS" AND ANEMONES

For Western Oregon and Washington, February and March is the best time for planting. Following sizes still available in Mixture and Separate colors. See our 1952 Fall price list for prices.

RANUNCULUS .....	Diameter 1"-up, 7/8-1", 3/4-7/8", and 5/8-3/4".
ANEMONES .....	Diameter 5/8-3/4", 1/2-5/8", and 3/8-1/2".

## SPREKELIA FORMOSISSIMA (Aztec Lily)

December to March Delivery

Beautiful Deep Red Orchid-shaped flower. Leaves Dark Green, sword-shaped.

		100	1000
Mammoth	2 1/4" up Diameter.....	\$ 35.00	\$345.00
Jumbo	1 3/4-2 1/4" Diameter.....	25.00	245.00
Tops	1 1/2-1 3/4" Diameter.....	22.50	220.00

## TICRIDIA — "Califlora" Hybrids

February to April Delivery

Well blended mixture of all colors, and separate colors as follows: Bright Red, Wine Red, Rose, Deep Rose, White, Peach, Cream and Yellow.

		100	1000
¾" up Diameter.....		\$ 4.00	\$ 35.00
1" up Diameter.....		5.50	50.00

## TUBEROSES

January to April Delivery

		100	1000
DOUBLE PEARL. Tops .....		\$ 7.50	\$ 70.00
DOUBLE PEARL. Jumbo .....		9.50	90.00
SINGLE MEXICAN.	Sweet-scented. 4 to 6 inch Cir.	5.00	45.00

## LILY OF THE VALLEY

Delivery after January 15th

### DOMESTIC

Nice large Northwest grown. Blooming size. (Not suitable for greenhouse forcing.)  
**PRICES** ..... 25 Pips for \$1.75 50 Pips for \$3.00 100 Pips for \$5.50 250 or more, \$50.00 per 1000

### IMPORTED — RESELECTED GERMAN FORCING PIPS

**PRICES** ..... 25 Pips for \$3.00 50 Pips for \$5.50 100 Pips for \$10.50 250 or more, \$100.00 per 1000

LILY OF THE VALLEY FOR VALENTINE'S DAY.  
FINEST IMPORTED RESELECTED TOP SIZE FORCING PIPS.

Available from Cold Storage after January 15th. These Pips force into full bloom in 21 days at 70° Farenheit or 26 days at 65° Farenheit. Can be grown in any kind of Pot or Bowl 4 to 5 inches deep, using Sand or Peat or any medium to hold the moisture around the roots. Place in warm dark room for 12 days or cover with a carton to keep dark. Then place in warm well lighted place not in direct Sun. Place orders now for Valentine's Day, Easter and Mother's Day and we will ship pips at proper time.

PRICES

F. O. B. LOS ANGELES

25 Pips for \$3.00      50 Pips for \$5.50      100 Pips for \$10.50

250 OR MORE AT \$100.00 PER THOUSAND

DAVIDS & ROYSTON BULB COMPANY, INCORPORATED  
824 WALL STREET PHONES:TUCKER 1625- VANDIKE 4774 LOS ANGELES 14, CAL.

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the first time in history that the people of the world have been  
able to see the true condition of their countrymen. The world has  
been educated by the press, and the press has educated the world.  
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